

# Graphic Designing Training

( 3.5 Months )



## APPWARS

### TECHNOLOGIES

Training | Development | Consultancy

(A Ministry of MSME, Govt. of INDIA  
Approved Enterprise)

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# Graphic Designing Course Content

## INTRODUCTION TO GRAPHIC DESIGN

- History of Graphic Design
- Future of Graphic Design
- Equipments:
  - a.Computer
  - b.Scanner
  - c.Camera
  - d.Digital tablet
  - e.Printer

## ELEMENTS OF DESIGN

- Color
- Line
- Shape
- Form
- Texture

## PRINCIPLES OF DESIGN

- Balance
- Contrast
- Emphasis/Dominance
- Harmony
- Movement/Rhythm
- Proportion
- Repetition/Pattern
- Unity
- Variety

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## SOFTWARE & TOOLS MASTERY

- Adobe Photoshop – Image Editing & Manipulation
- Adobe Illustrator – Vector Design & Logo Creation
- Adobe InDesign – Layout Design for Print & Digital Media
- Corel Draw – vector illustration, page layout, photo editing, and typography

## ADOBE PHOTOSHOP

- Getting to Know the Work Area
- The Photoshop Environment
- Creating Custom Workspaces
- Image Magnification
- Undoing Mistakes and the History Palette
- Using the options bar and other panels
- Using the Tools
- Displaying Drawing Guides
- Setting Preferences
- Photoshop Image Manipulation
- Basic image editing & Cropping an Image
- Bitmap & Vector Images
- Image Size and Resolution Settings
- Scanning Images & Placing Files
- Supported import and export formats
- Color Basics, Modes & Models
- Color Management
- Using the Color Picker
- Selecting colors with the Eyedropper Tool
- Selecting colors with the Swatches Palette
- Photoshop Tools
- Parts of the Toolbox
- Toolbox shortcuts

- Tool Options
- Marquees, Magic wand & Lassos Tool
- Move, Crop & Slice Tool
- Healing Brush Tool
- Pattern Stamp & Clone Stamp Tool
- Patch, Pencil & Paintbrush Tool
- Color Replacement Tool
- Eraser & History Brushes Tool
- Gradient & Paint Bucket Tool
- Burn-dodge-sponge Tool
- Blur-sharpen-smudge Tool
- Shapes-line-rectangle-polygon Tool
- Path selection Tool
- Pen & Type Tool
- Transforms, Using free transform
- Move, Rotate & Scale
- Skew Distort & Perspective
- Invert, Flip-vertical & horizontal
- Rotate 180, 90ocw, 90occw
- Layer Basics
- About Layers-fill and adjustment Layers
- Using the Layers Palette
- Creating, Deleting & Moving Layers
- Layer Opacity & Locking Layers
- Layer modes and blending options
- Apply Layers Style
- Flattening and saving file
- Working with selections
- Using the quick selection tool
- Moving a selected area
- Manipulating selection
- Refining the edges of a selection
- Masks and channels



- Editing a mask
- Filter effect to a masked selection
- Actions & Using the action palette
- Loading a saved action
- Text editing and special effects
- About the type Layer
- Creating horizontal and vertical type
- Horizontal and vertical type mask tools
- Using character palette for text editing
- Creating text warp & Rasterizing type
- Converting type to Shapes
- Adding effect to text
- Photoshop Special effects and Filters
- Using filters
- Filter Combinations
- Creating Links within an image
- Slicing and image in Photoshop

## ADOBE ILLUSTRATOR

- Getting to Know the work Area
- Overview
- Working with Panels
- Working with the tools panel
- Understanding Rulers
- Finding Resources
- Selection and Aligning
- Selecting objects
- Aligning Objects
- Working with Groups
- Arrange Objects
- Distributing Objects
- Creating and Editing Shapes

- Working with basic shapes
- Creating ellipses and polygons
- Changing Stroke width and alignment Joining paths
- Combining and editing shapes
- Working with the pathfinder
- Using Live Trace
- Transforming Objects
- Working with art boards
- Scaling, reflecting, rotating, distorting and shearing objects
- Working with rulers and guides
- Changing Perspective
- Using free distort
- Transforming Content
- Drawing
- Editing a Path
- Coloring and Painting
- Color modes
- Editing a Swatch
- Using Patterns
- Working with Live Paint
- Using Gradients
- Working with Type
- Threading text
- Changing fonts size and color
- Using styles
- Warping text
- Text on a path
- Creating Outlines
- Wrapping text around an object
- Sampling text
- Working with Layers
- Creating Layers
- Moving Objects and Layers

- Merging Layers
- Working with Brushes
- Using Calligraphic Brushes
- Editing a brush
- Using Art Brushes
- Creating a pattern brush
- Creating custom brushes
- Using Effects, Appearance Attributes and Graphic Styles
- Using and editing effects
- Using appearance attributes
- Creating and saving graphic styles

## COREL DRAW

- Introduction CorelDraw
- Starting with CorelDraw

### 1. Understanding Corel Draw Tools

- Pick Tools and Freehand Pick Tool
- Shape Tools
- Smudge Brush Tool and Roughen Brush Tool
- Free Transform Tool
- Smear Tool and Twirl tool
- Attract tool and Repel tool
- Crop Tool and Knife Tool
- Eraser Tool and Virtual Segment Delete Tool
- Zoom Tool And Pan Tool
- Freehand Tool
- Polyline Tool
- Smart Fill And Smart Drawing
- Pen Tool
- Ellipse, Polygon, Star, Complex Star, Graph Paper and Spiral Tool and shapes

- Text Tool (Artistic Text and Paragraph text)
- Blend Tool
- Contour and Distort Tool
- Drop Shadow Tool
- Transparency Tool
- Color Eyedropper tool
- Outline Pen tool
- Uniform Fill and Fountain Fill Tool
- Texture Fill
- Interactive Fill
- Mash Fill

## **2. Understanding CorelDraw Basic**

- Save File, Export To jpg, pdf and import image
- Object Position
- Align and Distribute Object
- Object order
- Group, ungroup Object and Lock, unlock Object
- Distributing object Same Space
- Undo and Redo and Repeat Object
- Insert page and insert page number
- Fit text path
- Weld Object
- Trim Object
- Intersect, Simplify, Front minus Back, Back Minus Front
- Object
- Power clip object





# ADOBE INDESIGN

## 1. Basics of InDesign

- Understanding the interface (tools, panels, workspace)
- Creating a new document (setting up page size, margins, columns, and bleeds)
- Navigating pages and spreads

## 2. Working with Text

- Adding and formatting text frames
- Using character and paragraph styles for consistency
- Managing text flow across multiple frames
- Working with fonts, kerning, leading, and tracking

## 3. Working with Images & Graphics

- Adding and formatting text frames
- Using character and paragraph styles for consistency
- Managing text flow across multiple frames
- Working with fonts, kerning, leading, and tracking

## 4. Layout & Design Principles

- Adding and formatting text frames
- Using character and paragraph styles for consistency
- Managing text flow across multiple frames
- Working with fonts, kerning, leading, and tracking

## **5. Color and Effects**

- Understanding CMYK vs. RGB for print vs. digital
- Using swatches and gradients
- Applying drop shadows, transparency, and blending modes

## **6. Automation & Efficiency**

- Creating templates for repeated designs
- Using scripts and plugins
- Exporting for different formats (EPUB, PDF, interactive PDFs)

# **CANVA**

## **1. Getting Started with Canva**

- Understanding the interface (toolbar, templates, elements, and text tools)
- Choosing the right dimensions for your design
- Using pre-made templates vs. creating from scratch

## **2. Working with Text & Fonts**

- Adding and formatting text boxes
- Choosing the right fonts for branding
- Using text effects (shadows, outlines, curved text)
- Pairing fonts for better readability

### **3. Working with Images & Graphics**

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- Uploading and using your own images
- Using Canva's stock photos and elements
- Removing backgrounds (Canva Pro feature)
- Adding stickers, icons, and shapes

### **4. Layout & Design Principles**

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- Using grids and alignment tools
- Working with color schemes and brand colors
- Adjusting transparency, layers, and grouping elements
- Adding frames, borders, and shadows

### **5. Creating Presentations & Videos**

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- Designing professional presentations
- Using Canva's animation tools
- Adding videos and GIFs
- Exporting in MP4, GIF, or PDF

### **6. Branding & Marketing Tools**

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- Creating a brand kit (logos, fonts, colors)
- Designing social media posts, ads, and banners
- Making business cards, flyers, and brochures
- Using mockups for product designs

## **7. Collaboration & Exporting**

- Sharing and collaborating on team projects
- Exporting in different formats (PNG, JPG, PDF, MP4)
- Resizing designs for multiple platforms (Canva Pro feature)

### **DESIGN ELEMENT AND THEORY**

- Color Theory & Psychology
- Typography & Fonts Selection
- Composition & Layout Techniques

### **BRANDING AND LOGO DESIGN**

- Brand Identity Development
- Creating Professional Logos
- Visual Storytelling & Brand Strategy

### **PORTFOLIO DEVELOPMENT & FREELANCING**

- Building a Strong Portfolio
- Finding Freelance Clients & Projects
- Resume & Interview Preparation

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# ABOUT US



APPWARS Technologies Pvt. Ltd. (Registered with the Ministry of Corporate Affairs, approved by the MSME Government of INDIA & an ISO 9001:2015 certified Company) is India's fastest growing company in the field of IT Solutions and Software Trainings with most advanced technologies & experience in hand.

**Appwars Technologies Pvt. Ltd. is the recipient of the prestigious CSI IT Excellence Award- 2024** in the category of Best Training Institute of the Year as well as the winner of the "Student's Choice Award 2024" by UrbanPro for Excellence in IT Training. We are an authorized Testing Center for Microsoft, IBM, Adobe, EC- Council, HPES, Autodesk, Tally, Certiport etc. We currently work in three Verticals: Training, Development and Placement.

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